



DIGIPRO MARKETERS

DIGITAL MARKETING SERVICES



GOOGLE MARKETING / GOOGLE ADS

1. GENUINE ENQUIRIES
2. DISPLAY/SEARCH ADS ON GOOGLE NETWORK
3. KEYWORDS AND LOCATION BASED TARGETING
4. OVERALL BRANDING AND MASS REACH AD CAMPAIGNS
5. IMPROVE WEBSITE TRAFFIC
6. GENERATE ENQUIRIES FROM WEBSITE AND LANDING PAGES

TOTAL COST = INR (AD BUDGET + 15000) PER MONTH

= USD (AD BUDGET + 209)



FACEBOOK MARKETING SILVER PLAN[APPROX 6-MONTHS]

7. FACEBOOK PAGE CREATION
8. DAILY POSTS ON THE PAGE
9. OVER 10,000 LIKES/COMMENTS AND SHARES(100% LIKES)
10. GENERATE ENQUIRIES FROM THE PAGE
11. PAGE VIEWS OVER 50,000

- 12. WATCH TIME APPROX 4000 HRS
- 13. PROMOTION CONTINUED TILL SIX MONTHS

TOTAL COST = INR (AD BUDGET + 15000) PER MONTH

= USD (AD BUDGET + 209)



YOUTUBE MARKETING SILVER PLAN [APPROX 6-MONTHS]

- 14. SUBSCRIBERS OVER 1,000 (100% GENUINE SUBSCRIBERS)
- 15. VIEWS OVER 50,000
- 16. WATCH TIME APPROX 4000 HRS
- 17. PROMOTION CONTINUED TILL YOUTUBE MONETIZATION

TOTAL COST = INR (AD BUDGET + 15000) PER MONTH

= USD (AD BUDGET + 209)